

Medical Center Update

News for employees of UCSF Medical Center
October 2, 2009

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ID Badge Stickers to be Issued for Flu Shot Recipients

A new UCSF flu shot policy requires that all medical center employees, UCSF faculty and housestaff are vaccinated for the seasonal flu and H1N1. Anyone who does not want a flu shot must decline online as required by state law and must wear a hospital-supplied mask while in areas where patients are seen, evaluated and treated, including lobbies and waiting rooms. Please see the policy for more information at

<http://manuals.ucsfmedicalcenter.org/AdminManual/IndividualPolicies/InfluenzaVaccination.pdf>.

Everyone who receives a seasonal flu shot will be given a red sticker to place on the front of his or her ID badge. Those who receive an H1N1 flu shot will be given a blue sticker. Employees who received a vaccination outside of UCSF must bring documentation to one of the flu shot clinics or Occupational Health Services and will receive stickers. Please refer to OHS Web site at <http://occupationalhealthprogram.ucsf.edu/index.asp> for the 2009 flu shot schedule, clinic location and hours of operation. A link to the flu shot declination form will be available next week. UCSF is expecting to receive a supply of H1N1, or swine flu, vaccine in late October or early November. For more information, contact Occupational Health at 885-7580 or ohs@ucsfmedctr.org.

Consumer Reports Rates UCSF Tops in San Francisco

Consumer Reports has published hospital ratings based on survey responses from more than 1 million patients. In the final results, patients rated UCSF Medical Center as the highest rated hospital in San Francisco with an overall score of 77 percent. UCSF was ranked the 29th best hospital in the state and was also the highest ranked UC medical center. In the hospital surveys, conducted by the Consumer Reports National Research Center, subscribers told Consumer Reports about their own or a loved one's most recent hospital stay and nurses reported on their most recent week at work. Hospitals were rated on criteria such as: doctor communication, nurse

communication, room cleanliness and discharge instructions. To see the entire survey (paid registration required) visit: www.consumereports.org
<<http://www.consumereports.org/>> .

Communicating UCSF's New Affiliation with Hill Physicians

A communications effort announcing UCSF's separation from Brown & Toland Medical Group and the new affiliation with Hill Physicians Medical Group has begun with television ads airing on local stations and San Francisco cable stations. You can view the TV ads on YouTube at: <http://www.youtube.com/watch?v=s1IXSBRf7sE> and <http://www.youtube.com/watch?v=tOQq29JDXYE>. Print ads have also appeared in the San Francisco Chronicle and the San Francisco Business Times along with Web ads on sfgate.com and other sites.

Direct mail has been sent to UCSF patients describing the impact of the network change. Our Referral Service is also serving as a call center – patients and HMO members may call (888) 689-UCSF to have their questions answered over the phone. If you have any questions, updates can be found at www.AccessUCSF.org
<<http://www.accessucsf.org/>> . UCSF employees will also receive additional information from Human Resources next month.

Effective Jan. 1, doctors at UCSF will no longer participate in Brown & Toland and instead will be a part of Hill Physicians. This change will impact UCSF employees who are enrolled in Blue Cross Plus or HealthNet HMOs and who get their care in San Francisco. It will not impact Kaiser or PPO members.

UCSF Among Best Workplaces for Commuters

UCSF has been named one of the Bay Area's Best Workplaces for Commuters, which spotlights employers committed to reducing traffic and air pollution and improving quality of life for commuters. Companies that made the list offered employees key commuting benefits such as employer provided transit passes, vanpool subsidies, bike commuter facilities, onsite day care and tele network programs. The list of Best Workplaces was compiled by the Bay Area's Best Workplaces for Commuters Coalition, which includes organizations such as Bay Area Air Quality Management District and the Metropolitan Transportation Commission. To read the press release, visit: <http://www.parking.ucsf.edu/transportation/pdf1/bestworkplacesletter.pdf>.

UCSF IN THE NEWS

Harrison Wins \$500,000 FDA Grant: Dr. Michael Harrison, director of the Fetal Treatment Center at UCSF Children's Hospital, has won a \$500,000 grant from the federal Food and Drug Administration (FDA) — one of three awarded nationally — to develop a medical device for children. Read the Sept. 21 Business Times story here: http://sanfrancisco.bizjournals.com/sanfrancisco/stories/2009/09/21/daily6.html?ana=from_rss.

The Case for Bans on Smoking: The growing numbers of bans on smoking in restaurants, bars and workplaces, intended to protect nonsmokers against second-hand-tobacco smoke, are turning into potent weapons in the battle to prevent heart attacks. Dr. Steven Schroeder, director of the UCSF Smoking Cessation Leadership

Center, is quoted. Read the entire Sept. 21 Wall Street Journal story at <http://online.wsj.com/article/SB10001424052970203803904574426921442513660.html>.

HUMAN RESOURCES NEWS

Martin Luther King, Jr. Award: Nominations for the 2010 Martin Luther King, Jr. Award are being accepted. Each year three individuals — one academic, one staff, and one student/resident/postdoctoral scholar — may be selected to receive this award in recognition of extraordinary leadership and inspiration in furthering the goal of achieving greater cultural and ethnic diversity within the UCSF community. The awards will be presented during the week of January 18, 2010, in conjunction with the annual campus celebration commemorating Dr. King. Hard copies of nomination forms will be available at Laurel Heights Room 101, Medical Sciences 126, and the Moffitt Hospital Information Desk. Nominations are due by 5 p.m., Friday, Oct. 16, in the Office of Affirmative Action/Equal Opportunity/Diversity, Box 0988, Laurel Heights, Room 101. If you have questions, please call 476-1008.

Wellness Task Force Creates Web Portal: UCSF has launched a web portal dedicated to stimulating and supporting the campus community by providing comprehensive wellness programs and resources designed to promote mental, physical, social and cultural balance at UCSF. The wellness Web site is a product of an ad hoc UCSF Wellness Task Force and Campus Life Services Fitness & Recreation. The initiative is part of *UC Living Well*, a wellness initiative coordinated by the UC Office of the President. The goal of *UC Living Well* is to encourage all members of the UC Community to lead and maintain a healthy lifestyle and to access the wellness activities and programs offered by UC locations. Visit the new site at <http://livingwell.ucsf.edu/>. <<http://livingwell.ucsf.edu/>>

UCSF Transportation Services Additional Pretax Transit Program Savings: Starting Nov. 1, UCSF is waving the monthly pretax transit membership fee, which means employees can save an additional \$50 through January 2011. A Pretax Transit Program enrollment form and additional information is available online at: <http://campuslifeservices.ucsf.edu/transportation/rideshare/pretax/>. <<http://campuslifeservices.ucsf.edu/transportation/rideshare/pretax/>>

Free Microsoft Classes — Learning Services is offering classes on "Basic Computer Skills" for beginners, PowerPoint for beginner and intermediate users, Excel for beginners and Outlook 2003 for beginners. Courses are free for all medical center employees who have approval from their managers. Enroll online using your UCSF employee I.D. number at the new Learning Center Web site at <http://learningcenter.ucsf.edu/> or contact Paris Jefferson, at paris.jefferson@ucsfmedctr.org. More information about Learning Services is available at <http://training.ucsfmedicalcenter.org> <<http://training.ucsfmedicalcenter.org/>> .

Campus Crime Report and Safety Booklet: The UCSF Annual Security Report, which is required by federal law to be available to the campus community, includes statistics for the previous three years concerning reported crimes that occurred on campus; in certain off-campus buildings owned or controlled by the university; and on public property within, or immediately adjacent to and accessible from the

campus. To view the report, go to:

<http://saa.ucsf.edu/clery/assets/Clery%20Booklet%202009.pdf>

[<http://saa.ucsf.edu/clery/assets/Clery%20Booklet%202009.pdf>](http://saa.ucsf.edu/clery/assets/Clery%20Booklet%202009.pdf) and to view the

"Campus Security & Personal Safety Tri-fold Brochure", go to:

<http://saa.ucsf.edu/clery/assets/Clery%20Brochure%202009.pdf>

[<http://saa.ucsf.edu/clery/assets/Clery%20Brochure%202009.pdf>](http://saa.ucsf.edu/clery/assets/Clery%20Brochure%202009.pdf) . For more safety tips

and information, please visit: <http://saa.ucsf.edu/clery/> [<http://saa.ucsf.edu/clery/>](http://saa.ucsf.edu/clery/) .

If you are unable to download this information please contact Michelle Won at

michelle.won@ucsf.edu [<Misc.%20Templates/michelle.won@ucsf.edu>](mailto:michelle.won@ucsf.edu) .

New Medical Center Auxiliary Invites Grant Requests: The former UCSF Hospitals Auxiliary and the Auxiliary at UCSF Medical Center at Mount. Zion have merged to create a *new auxiliary* serving the medical center at all sites. The new UCSF Medical Center Auxiliary invites you or someone in your department to submit a grant request for patient amenities or a special project that serves patients. To receive a copy of the application instructions, please email Auxiliary.Department@ucsfmedctr.org and request an application. The deadline for applications is Thursday, Oct. 15.

Everyday Errands October Special: Marina Shoe Repair is offering 15 percent off all shoe repairs during the month of October when you schedule a repair through Everyday Errands. For more information on everything that Everyday Errands has to offer, call your site representative at Mount Zion (885-7345) or Parnassus (353-9135), or visit http://serviceexcellence/everyday_errands [<http://serviceexcellence/everyday_errands/>](http://serviceexcellence/everyday_errands/) .

- **Job Opportunities** --For a listing of jobs at UCSF Medical Center, please visit www.ucsfhealth.org/jobs.
- **THANKS Program** -- Recognize a fellow employee by submitting a THANKS form at www.ucsfhealth.org/thanks [<http://www.ucsfhealth.org/thanks>](http://www.ucsfhealth.org/thanks)

EVENTS

Heart Failure Workshop: A free heart failure workshop for patients, family members and caregivers will take place on Tuesday, Oct. 13 from 2:30 to 4:30 p.m. at the Clinical Sciences Building located at 505 Parnassus Ave, room C130. Topics include: general information, medications, diet and activities for those with heart failure. To reserve a spot, call Eileen Brinker at 353-1883 or Eileen.brinker@ucsfmedctr.org or Maureen Carroll at 353-1897 or Maureen.carroll@ucsfmedctr.org.

Art for Recovery Breast Cancer Quilts: The Art for Recovery Breast Cancer Quilts will be on display at San Francisco City Hall during October at the Van Ness Lobby. These quilts were created in Art for Recovery workshops throughout the Bay Area. The Quilts give voice to women coping with breast cancer along with an opportunity to express their personal experience with illness. Currently there are 70 quilts in the Art for Recovery Collection, 10 will be on display in the main Rotunda Area from Oct. 5 to 30.

A campus calendar for employees is at calendar.ucsf.edu

[<Local%20Settings/Temporary%20Internet%20Files/OLK2C4/calendar.ucsf.edu>](http://calendar.ucsf.edu) . A

calendar for patients and health professionals is at www.ucsfhealth.org/calendar [<http://www.ucsfhealth.org/calendar>](http://www.ucsfhealth.org/calendar) .

To submit events for the medical center Web site at www.ucsfhealth.org/calendar [<http://www.ucsfhealth.org/calendar>](http://www.ucsfhealth.org/calendar) , send information to Korry Scott at korry.scott@ucsfmedctr.org.

DID YOU KNOW...

UCSF Children's Hospital has a film making program that's run in partnership with the nonprofit organization BayKids. The program helps young patients express themselves and have fun by helping them make their own movies. This program teaches kids new skills and provides a venue for children facing serious medical challenges to tell their personal stories. To learn more about BayKids, visit baykids.org. For more information about Child Life, visit www.ucsfhealth.org/childlife [<http://www.ucsfhealth.org/childlife>](http://www.ucsfhealth.org/childlife) .

"Did you know" is a feature of Medical Center Update to highlight the people and achievements of UCSF. If you have any facts you'd like to submit, please send them to internal.communications@ucsfmedctr.org [<mailto:%20internal.communications@ucsfmedctr.org>](mailto:%20internal.communications@ucsfmedctr.org) .

The deadline for the next issue of Medical Center Update is **Wednesday, Oct. 14**. Past issues are available on the Web at marketing.ucsfmedicalcenter.org/newsletters.html [<http://marketing.ucsfmedicalcenter.org/newsletters.html>](http://marketing.ucsfmedicalcenter.org/newsletters.html) .

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INTERNAL COMMUNICATIONS, UCSF MEDICAL CENTER

2300 HARRISON ST., SAN FRANCISCO, CA 94110
PHONE: 353-4948 FAX: 353-4916
INTERNAL.COMMUNICATIONS@UCSFMEDCTR.ORG

WWW.UCSFHEALTH.ORG [<http://www.ucsfhealth.org/>](http://www.ucsfhealth.org/)

INTRANET: INTRANET.UCSFMEDICALCENTER.ORG [<http://intranet.ucsfmedicalcenter.org/>](http://intranet.ucsfmedicalcenter.org/)

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