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Medical Center Update

News for employees of UCSF Medical Center
March 20, 2009

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UCSF Works to Speed Discoveries from Lab Bench to Patient's Bedside

The pursuit of translational medicine – the conversion of scientific discovery into

patient care – has largely defined UCSF's mission in the 21st century, and is driving its ongoing efforts to create a work environment where clinicians, research scientists and industry leaders interact on a daily basis. The UCSF Mission Bay campus, in particular, was designed with that ambitious goal in mind. And while University officials acknowledge that the process of bringing lab-bench discoveries to a patient's bedside is complicated, they say UCSF is uniquely qualified to succeed. Read the March 13 UCSF Science Café story at:
http://www.ucsf.edu/science-cafe/articles/ucsf-works-to-speed-discoveries-from-lab-bench-to-patients-bedside/

UCSF in the News

Electronic Smoking -- At first glance, it looks like the real thing. It's white, with a brown filter. When the tip glows red, a smoke-like puff follows. But this is not a typical cigarette -- it's an 'e-cig.' A what? An electronic cigarette. Dr. Steven Schroeder, smoking cessation expert at UCSF, is quoted. Read the full March 14 CNN.com story at:
http://us.cnn.com/2009/HEALTH/03/13/ecigarettes.smoking/index.html

$125 Million is Pledged to UCSF Medical Center -- Charles F. Feeney, the iconoclastic philanthropist known as "the billionaire who wasn't," is giving $125 million to UCSF Medical Center to support development of a complex to provide medical services to children, women and cancer patients on its new downtown campus. Read the March 12 New York Times story at:
http://www.nytimes.com/2009/03/13/us/13gift.html?_r=1&scp=1&sq=atlantic%20philanthropies&st=cse

UCSF Doctors Test Scar-free Weight Loss Surgery -- CBS 5 reports: "Doctors are testing a new approach to weigh loss surgery that could prevent scars from forming on patients. Surgeons get to your stomach not through the belly, but through the mouth. UCSF is one of nine medical centers testing the procedure, known as transoral gastroplasty, or TOGA." UCSF surgeon Dr. Stanley Rogers and gastroenterologist Dr. John Cello are interviewed. To view the March 12 story, go to:
http://cbs5.com/video/?id=47457@kpix.dayport.com

Big Necks May be Hard on Hearts -- UCSF cardiologist Dr. Rita Redberg explains why a big neck size can mean a greater risk for cardiovascular disease. See the March 11 KPIX-TV, channel 5 story at:

http://cbs5.com/video/?id=47399@kpix.dayport.com

ValleyCare Hospital Collaborates with UCSF Children's Hospital to Expand its Neonatal Unit -- The Pleasanton Weekly reports: "In a move it says will help keep more babies under care in Pleasanton, ValleyCare Health System has collaborated with UCSF Children's Hospital and expanded its neonatal care unit." To read the March 10 story, go to:
http://www.pleasantonweekly.com/news/show_story.php?id=1421

Human Resources News

Internal Recruitment Effort -- To provide opportunities for staff, external recruitment of all open positions at the medical center has been temporarily waived. This means all current open positions are open initially to internal medical center candidates only. The job postings for internal candidates are on the Human Resources Intranet site at: http://hr.ucsfmedicalcenter.org/jobopportunity.HTM. HR staff are available to answer questions about job openings, provide online application assistance and guidance in resume writing and interviewing skills. Please see the information about the workshops offered:

- Resume Writing Workshop, April 1, 2009, Noon – 1 p.m.
- Interviewing Workshop, April 8, 2009, Noon – 1 p.m.

Both workshops will take place at Medical Center Human Resources, 3360 Geary Blvd., Third Floor – Training Room B. This location is accessible via the purple shuttle: http://campuslifeservices.ucsf.edu/transportation/shuttles/timetables/pdf/purple.pdf
Space is limited. However, based on interest, additional workshops will be offered in the future. To sign up or to inquire about current job openings or online application assistance, please call 353-4688 and select option 4 and then option 3 to speak to an employment specialist.

Time to Take a New Health Assessment -- Get off to a healthy start in 2009 by completing a new health assessment. They are free, confidential and may pay off, literally. In 2009, faculty, staff, retirees and their spouses or domestic partners who are enrolled in a non-Kaiser medical plan are eligible to complete the StayWell health assessment and participate in follow-up wellness coaching for which they qualify. The incentive for completing StayWell's health assessment is a $100 gift card for faculty, staff and retirees and $50 for spouses/domestic partners. Kaiser

has extended the deadline for UC Kaiser members and their enrolled family members (aged 18 and older) to complete a health assessment through Kaiser's HealthWorks program and qualify for a prize drawing. Employees represented by some unions may not be eligible for this program. For eligibility and additional information, visit http://uclivingwell.ucop.edu/newyear_health_assessmnt.html

UCSF Medical Center Exceptional Physician Award -- On May 13, UCSF Medical Center will recognize up to four UCSF physicians with the Exceptional Physician Award at the Annual Honors and Awards Celebration.
Physicians will be chosen for their demonstration of the medical center's values: Professionalism, Respect, Integrity, Diversity and Excellence (PRIDE). Any UCSF attending physician, resident or clinical fellow may be nominated for this award. Submissions are due by Wed. March 25. For a nomination form or more information, contact Paul Axelrod at 353-2839 or paul.axelrod@ucsfmedctr.org.

Deadline Approaches for Special Wishes Requests -- Each year, the Hospitals Auxiliary of UCSF Medical Center asks for help in identifying projects or "special wishes" that help patients and their families at the Parnassus campus. Special Wishes are amenities that provide convenience, comfort or diversion from physical and emotional distress. Examples include toys, books, teddy bears for children before surgical procedures, coffee in waiting rooms, positioning aids, sleep chairs, electronic audio and visual aids. The auxiliary seeks applications for Special Wishes to be funded for purchase in the next fiscal year 2009-10. Applications are due via e-mail on Thursday, April 30. For more information, call the message line at 353-1366 or e-mail teruye88@yahoo.com.

Restroom Renovations -- The second floor women's and men's restrooms in the Moffitt wing of the Parnassus hospital are scheduled to reopen by March 27 following an eight-month renovation. The restrooms were gutted, made compliant with the Americans with Disabilities Act and completely refurbished with new fixtures and finishes. Seven restrooms on the first and second floors in the Moffitt and Long wings are scheduled for upgrades and renovation; the women's restroom near Security on Moffitt's first floor was completed about six weeks ago. The next scheduled restroom renovations are the women's and men's facilities in the first floor Long corridor across from Prepare. The restrooms are expected to reopen in June. During the closure, the closest, multi-stall restrooms are adjacent to the Medical Science Building lobby.

This restroom upgrade project is one of several projects being undertaken to improve the physical environment for patients, guests and staff. Paula Draney, restroom renovation project manager, can be reached at 353-4020 or paula.

draney@ucsfmedctr.org.

Complimentary Services from Everyday Errands -- Everyday Errands understands the need to look for discounts and save money during these tough economic times. The Everyday Errands staff will locate the lowest gas prices in your area or discount coupons for your favorite products. The staff also offers discount movie tickets and will take care of all of your mailing needs, making long waits at the post office a thing of the past. Don't forget to take advantage of complimentary services: free shoe shining every Tuesday at Parnassus and Mount Zion in March, free gift-wrapping all year round and free photo processing for up to five pictures with every visit to Everyday Errands. Representatives are available to assist you with your needs. Call for more information: Mount Zion (885–7345), Parnassus (353–9135) or 2300 Harrison St. (353–4431), or visit http://serviceexcellence/everyday_errands/.

Free Microsoft Classes -- Learning Services is offering classes on "Basic Computer Skills" for beginners, PowerPoint for beginners and intermediate users, Excel for beginners and Outlook 2003 for beginners. Courses are free for all medical center employees who have approval from their managers. Enroll online using your UCSF employee ID number at the new Learning Center Web site at http://learningcenter.ucsf.edu or contact Paris Jefferson at paris.jefferson@ucsfmedctr.org. More information about Learning Services is available at http://training.ucsfmedicalcenter.org.

IT Customer Support Call Tree Menu Options to be Revised — Beginning Wednesday, April 1, callers will hear a simpler, more streamlined call tree menu when calling the IT Customer Support Center at 514-4100, option 1. There will be only four primary menu options: Software Support, All Other Problems, Password Resets and Non-urgent Voicemail. Visit the IT Intranet for more details about the new call tree menu design: http://it.ucsfmedicalcenter.org/Redesigned_CSC_Menu_Options.asp

Job Opportunities — For a listing of jobs at UCSF Medical Center, please visit http://hr.ucsfmedicalcenter.org/jobopportunity.HTM

THANKS Program — Recognize a fellow employee by submitting a THANKS form at www.ucsfhealth.org/thanks

Events

Chancellor's Award for the Advancement of Women Presentation Ceremony -- The presentation ceremony for the Chancellor's Award for the Advancement of Women will be held on Monday, March 30 from noon to 1 p.m. in Cole Hall. Chancellor Bishop will present awards to three members of the campus community. The recipients are Claire Brindis, professor of pediatrics and interim director of the Philip R. Lee Institute for Health Policy Studies; Michael McGuire, director of operations for the Call Center and Operator Services for Ambulatory Services; and Sunita Puri, a third year medical student. Everyone is invited to attend this event and show support for these exceptional individuals. Light refreshments will be served following the ceremony. Please call 476-4211 with questions.

Classical Music in the ACC Lobby -- UCSF Medical Center is collaborating with Campus Life Services Arts & Events to welcome spring with a classical music recital in the ACC Lobby. Musicians from the San Francisco Conservatory of Music will perform for the UCSF community on Tuesday, March 24 from noon to 1 p.m. For more information, please visit www.campuslifeservices.ucsf.edu/artsevents or call 476-2675.

Expressions of Teen Patients at UCSF Children's Hospital -- UCSF Children's Hospital presents the second annual performance based on teen experiences with chronic illness and hospitalization. "Tomorrow....A Better Day" is a celebration of life and endurance. This piece shows how creativity and artistic expression marshal the healing process. Created with support from the Fine Arts Museums of San Francisco and in collaboration with the Northwest School in Seattle, this performance piece highlights courage and fortitude, as well as the universal feeling of isolation teens often experience while hospitalized. There will be a question and answer session directly following the performance to increase awareness of issues such as diversity and the strength of the human spirit. Thursday, April 30 at 12:15 p. m., Cole Hall, 513 Parnassus Ave.

Love and Laughter Comedy Competition -- This year's Love and Laughter event, which benefits patient services at UCSF Medical Center at Mount Zion, will feature a comedy competition. Beginning with approximately 10 comedians, contestants will be eliminated by the audience in each round until only four remain. The first two rounds of competitions will be held at the Parnassus campus on Wednesday, April 15 and at Mission Bay on Wednesday, April 22. Both events will be from 6:30 to 8:30 p.m. Tickets are $25. The winner will be chosen at the final round on May 2 at the Palace of Fine Arts Theatre in San Francisco. Tickets are $150. This is the Mount Zion Auxiliary's sixth semi-annual comedy event to raise funds for

patient services at Mount Zion. The auxiliary provides resources for such programs as Art for Recovery, cancer support groups, on-campus patient resource centers, transportation, medical supplies and accommodations for low-income patients and their families. To find out more and to buy tickets go to: www.rbpevent.com/ucsf-love-laughter

Organ Donation Awareness Lunch Seminars -- Join the Coalition of Organ Donation Exponents (CODE) and learn about the entire transplantation process from three different perspectives. The seminars will take place in the Medical Sciences Building, 513 Parnassus Ave., from noon to 1 p.m. and will feature Rowan Jiminez, lung transplant recipient, "Help Me Rise—Blogging the Transplant Experience," on April 28 (room C-130), Dr. Chris Freise, transplant surgeon, "How Transplant Surgeons Deal with the Organ Shortage" on April 29 (room S-157) and David Quan, transplant pharmacist, "Role of the Transplant Pharmacist" on April 30 (room C-130). Lunch will be provided. Space is limited, please RSVP to patricia.zheng@ucsf.edu.

Sign Language for Beginners -- Come learn the basics of American Sign Language (ASL) in this beginner's course. Participants will be introduced to the language, culture and customs of deaf people. Through games, stories, videos and music, participants will learn basic vocabulary, ASL grammar, the latest in new assistive listening technology, and everything you always wanted to know about being deaf but were afraid to ask. The six classes are on Mondays from April 6 to May 11, from noon to 1 p.m. in the Ambulatory Care Center, Room A-723, 400 Parnassus Ave. For more information, contact Jennifer Gans at jgans@ohns.ucsf.edu. Space is limited, and please remember to bring your lunch.

To submit events for the medical center Web site at www.ucsfhealth.org/calendar, send information to Korry Scott at korry.scott@ucsfmedctr.org.

Did You Know…

The Sterile Processing Unit of the Materiel Services Division decontaminates and sterilizes instruments and other patient items throughout UCSF Medical Center and its clinics. The 71-member staff, which handles 37,000 instruments per day and 11 million instruments per year, also provides case carts with sterile supplies and instruments for surgery.

"Did you know" is a feature of Medical Center Update to highlight the people and

achievements of UCSF. If you have any facts you'd like to submit, please send them to internal.communications@ucsfmedctr.org.

The deadline for the next issue of Medical Center Update is **Wednesday, April 1.** Past issues are available on the Web at marketing.ucsfmedicalcenter.org/publications/medical_center_updates/.

UCSF Medical Center | UCSF Children's Hospital

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